

Press release
For immediate release
Geneva, July 13, 2023

GIFF UNLIMITED @Locarno: GIFF returns to the Locarno Film Festival

The Geneva International Film Festival - GIFF and the Locarno Film Festival are joining forces once again to strengthen their ties with the VR Experience. Throughout the 76th edition of the Ticino event (August 2 - 12, 2023), GIFF will present a double selection of works at the cutting edge of contemporary immersive storytelling, entirely free of charge. The program takes place in La Cabina, the former projection booth in the Piazza Grande, as well as in the exhibition space at BaseCamp PopUp, a creative hub dedicated to up-and-coming artists. It includes the VR series *Missing Pictures* (2022, FR, GB, TW, LU, KR, ep. 1-5) by Clément Deneux (FR), who will also attend a conference in Locarno, as well as a focus on multi-award-winning British filmmaker May Abdalla: *Goliath: Playing with Reality* (2021, GB, FR, 25', Jury Prize for Best Immersive Work at the Venice Film Festival) and *Make Noise* (2018, GB, 8'). This free, open-access project is part of the Festival's annual itinerant program: GIFF Unlimited.

@CABINA IN LARGO ZORZI: FOCUS ON MAY ABDALLA

For the third year running, the old projection booth in the Piazza Grande becomes the setting for an experience at the cutting edge of cinema and technology. In this unusual setting, GIFF will this year be honoring British journalist, producer and documentary filmmaker **May Abdalla**. Two of the creator's flagship works, which meet at the intersection between documentary and video gaming, will be presented: *Goliath: Playing with Reality* (Jury Prize for Best Immersive Experience at the Venice Film Festival), an immersion into the psyche of a man suffering from schizophrenia narrated by Tilda Swinton, and the interactive project *Make Noise*, which invites the audience to use their voice to dive into the historical story of the Suffragettes.

@BASECAMP POPUP: MISSING PICTURES BY CLEMENT DENEUX

GIFF is also taking part in the [BaseCamp PopUp](#), the creative hub dedicated to up-and-coming talents from all over the world. Here, GIFF is presenting the immersive *Missing Pictures* series by French creator **Clément Deneux**. This 5-part experience focuses on the unproduced films by great directors: Tsai Ming-liang (recipient of the Pardo Alla Carriera at the 2023 Locarno Festival), Naomi Kawase, Abel Ferrara, Lee Myung-se and Catherine Hardwicke. This intimate project gives these filmmakers the chance to tell the story they've never been able to bring to the screen. This presentation will be complemented by a conference featuring Clément Deneux (August 4), which will be part of the BaseCamp Academy 2023 program.

Find full details of the program and practical information [on our website!](#)

MEET THE GIFF TEAM AT LOCARNO!

The GIFF team will be attending the Locarno Festival: [Anaïs Emery](#) (General and Artistic Director), [Tom Guex](#) (Operations Manager), [Casper Andersen](#) (Head of Digital Programs), [Sarah Studer](#) (Head of Cultural Mediation & GIFF Unlimited Coordinator), [Alex Schuhmann](#) (Operational and Technical Manager, Digital Programs) and [Bastien Bento](#) (Press Office). We look forward to seeing you!

GIFF 29th GENEVA
INTERNATIONAL
FILM FESTIVAL
3-12.11.2023

GDM 11th GENEVA
DIGITAL
MARKET
6-10.11.2023

SAVE THE DATE

GIFF UNLIMITED @Locarno Film Festival: August 2 – 12, 2023

Accreditations open: September 1, 2023

Programming released: October 12, 2023

29th edition of the GIFF: November 3 – 13, 2023

11th edition of GDM: November 6 – 10, 2023

Digital Night: November 8, 2023

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